	Station KSNV-TV LAS VEGAS, NV. Advertiser ().JOE HECK 4 CONGRESS Product JOE HECK 4 CONGRESS Estimate# 2214	Rep Order# 6815976 Ver# 1 Mod# 0 Status Confirmed EC'd Yes
	Agency () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 Agency C/P1/P2/E //2214	Traffic Order# 102147 Showi
Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845	Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY	Printed: 05/29/2012 8:49 AM Last Received: 05/21/2012 2:21 PM ng Buylines: All Lines

1 of

- CONTRACT COMMENT -

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7P-730P Buyline Comment: WHEEL	630P-7P Buyline Comment: JEP	5P-630P Buyline Comment: NEWS	3P-4P Buyline Comment: PHIL	12P-1230P Buyline Comment: NEWS	10A-11A ine Commen	9A-10A ine Commer	7A-9A Buyline Comment: TODAY	E 6A-7A Buyline Comment: NEWS	5A-6A Buyline Comment: NEWS	Time	
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\$795.00	\$795.00	\$575.00	\$250.00	\$225.00	\$175.00	\$225.00	\$500.00	\$475.00	\$200.00	Rate	
10/08-10/12	10/08-10/12	10/08-10/12	10/08-10/12	10/08-10/12	10/08-10/12	10/08-10/12	10/08-10/12	10/08-10/12	10/08-10/12	Dates	
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\$3,975.00	\$3,975.00	\$8,625.00	\$500.00	\$1,125.00	\$875.00	\$1,125.00	\$5,000.00	\$4,750.00	\$1,000.00	Total Cost	
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Daypart

Last Received: 05/21/2012 2:21 PM Showing Buylines: All Lines

Rep Order# EC'd Yes

6815976

Ver# 1

Mod# 0

Status Confirmed

Traffic Order# 102147

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Rate	1	\$450.00	\$575.00	\$275.00	\$525.00	\$200.00	\$325.00	\$250.00	\$650.00	\$350.00
Dates		10/08-10/12	10/08-10/12	10/08-10/12	10/13-10/14	10/13-10/13	10/13-10/13	10/14-10/14	10/14-10/14	10/13-10/13
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Total Cost		\$2,250.00	\$2,875.00	\$825.00	\$1,050.00	\$200.00	\$325.00	\$250.00	\$650.00	\$350.00
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Buyline Comment: NEWS

Report Totals: 87 / \$39,725.00

COMPETITIVE COMMENTS NEW ORDER EST SHARES	Oct 12: 87 / \$39,725.00 Sales Totals: 87 / \$39,725.00 Station Totals: 87 / \$39,725.00 Lines not sent/rcld/rtrn: 0 / \$0.00 —COMPETITIVE— Market Totals \$107,365	Station KSNV-TV LAS VEGAS, NV. Advertiser () JOE HECK 4 CONGRESS Product JOE HECK 4 CONGRESS Estimate# 2214 Buyer KEGAN BERAN Phone# Fax# SALES MONTHLY TOTALS—	Rep Order# 6815976 Ver# 1 Mod# 0 EC'd Yes
			Status Confirmed
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& Q & &	0 %	Agency (): 7669 ST. DELAW Agency C/P1/P2/E Flight Dates Hiatus Weeks	aed.
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9P	O er	Agency () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 Agency C/P1/P2/E //2214 Flight Dates 10/08/2012 - 10/14/2012 Hiatus Weeks	Traffic Order# 102147 Sho
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KVVII	KSNV) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845	2 8:49 AM
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-- CREDIT RISK -CASH IN ADVANCE

Demos Books

RA35+ NOV12